



Universitat
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I Jornades proposta d'un Model de zona Urbana d'especial interès científic i tecnològic a Palma INICIATIVA RAMON LLULL 2030

Sr. Alfonso Cornella

Founder of **Infonomia** (www.infonomia.com), an innovation professional services company, and of **co-society** (www.co-society.com), a platform for co-innovation between companies.

He is a **consultant for major companies** in Spain and has managed more than **100 innovation projects**, especially in the private sector.

Through his **conferences and seminars** on innovation, he personally transmits his ideas and experiences to about 10,000 people annually. His **Radical is Normal** talk has become a benchmark in the field of business trends seminars.

He has **published 23 books** and over 1,000 brief articles on science, technology and innovation. Among his books are: *Visionomics: 50 Ideas on the New Dynamic of Organizations* (2010); *The Solution Begins with CO-* (2012), *Ideas x Value = Results* (2013) and *Verne, a Manual on Innovation* (2013).

His training was in **Theoretical Physics**, and also holds an MS on **Information Resources Management** and a postgraduate **degree in business**.



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Ajuntament
de Palma



Càtedra Santander-UIB
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